

Additional Terms of Service for Press and Media Participants
(the “Press and Media Terms”)

In order to ensure quality press and media coverage from the Event, these Press and Media Terms are made *in addition to* the Event Policies and the “Terms of Service” for the Event, each of which are made available on the official Event website and may be updated from time to time by Management. All capitalized terms not defined herein shall have the meanings ascribed to them in the Terms of Service.

Each Participant who receives press or media Credentials for the Event (collectively, “Media Credentials”) acknowledges that they have read, understood, and agree to be bound by both the Terms of Service and these Press and Media Terms. At any time, Management may amend these Press and Media Terms without notice by posting the amended Press and Media Terms on the Event website. The continued Participation in the Event by a Participant with Media Credentials shall constitute acceptance of any such amended Press and Media Terms. By requesting and/or using Media Credentials, Participant acknowledges and agrees that Management may share their contact information with Exhibitors in a pre-Event “press list”, subject at all time to Management’s privacy policy (privacy.rxglobal.com).

Media Credentials are not guaranteed to anyone. Management may issue or withhold Media Credentials at its sole discretion and reserves the right to refuse Media Credentials to anyone at any time and for any purpose. Media Credentials shall only be issued to individuals attending the Event on assignment from a publication, station, network or online service which is approved by Management (each, a “Media Outlet”) or to other individuals working in the media who are approved by Management. All such approvals shall be made or denied by Management in its sole discretion.

At any time, in its sole reasonable discretion, and except as otherwise prohibited by applicable law, Management may request that any Participant provide documentation to verify their affiliation with a given Media Outlet or to verify their standing in the media. Additional required qualifying documentation for receipt of Media Credentials may also be specified on the official Event website. Management reserves the right to deny entry, ban, or remove any Participant from further Participation in the Event if such Participant fails to provide the requested Media Credentials documentation or if such documentation is deemed insufficient by Management in its sole and absolute discretion. **All determinations by Management regarding Media Credentials shall be final.**

Media Credentials do not provide Participant with early access, special access, or guaranteed admission to any given Event Feature. Media Credentials allow a Participant to Participate in the Event during the official public Event hours only, unless otherwise approved in advance in writing by Management.

Media Credentials are non-transferable and cannot be reproduced or resold. Media Credentials are immediately rendered void if altered in any way. Any unauthorized resale of Media Credentials, any attempted unauthorized resale of Media Credentials, any unauthorized assignment of Media Credentials, any creation of counterfeit Media Credentials, or any unauthorized transfer of any Media Credentials to a third party are strictly prohibited and constitute an immediate forfeiture of Participant’s Media Credentials.

All media rights to the Event are explicitly reserved and retained by Management. Any live broadcasts or livestreaming from the Event must be approved in advance in writing by Management. All photographs or film/video footage of the Event may be used only for the editorial purposes of the Media Outlet to which the Media Credentials were assigned. Reporting from or about the Event shall not purport to be exclusive or official coverage, sponsored or endorsed by a third party, or inserted into any commercial announcement.

No photographs and/or film/video footage of the Event may be sold to third parties without Management’s prior written consent. No Participants with Media Credentials may photograph and/or record an exhibitor’s booth at the Event without the express consent of that exhibitor. All exhibitors retain the right to refuse photography of their booths. Participants with Media Credentials may not block the flow of traffic in or around the Event at any time.

Management expressly reserves its rights to deny admission or entry, to remove, ban, or eject a Participant, or to revoke or terminate any Participant’s Media Credentials or access to any part of the Event, without liability, as a result of failure to comply with these Press and Media Terms of Service in Management’s sole and absolute discretion. In addition, Management may prohibit any such Participant from future events or exhibitions operated by Management. Any such determination by Management shall be final.